**ANTH 302**

**Fall 2020**

**Research Project**

***Due dates:***

Choose topic: 6 September

Annotated Bibliography Trial Reference: 13 September

Annotated Bibliography: 4 October

Poster Draft: 25 October

Finished Poster and Poster Summary: 22 November

***Directions:***

The ability to do research, write up the results of that research, and present your findings to an audience are important skills not just for archaeologists, but for all professionals. Toward that end, you will be writing an annotated bibliography along with creating a poster\* presentation about your topic, with the subject matter selected from one of four broad topical areas on the next page. You must use a minimum of four appropriate sources from outside of the course resources for your project. At least two sources must be scholarly journal articles or chapters from edited volumes. No more than one source can be a video (such as a YouTube video, television episode, or documentary). Dictionaries, encyclopedias, and wikis are not considered appropriate sources.

You will be graded on the following points:

* **Grasp of the material and preparation.** Your research should incorporate both outside research and concepts from the course and demonstrate your knowledge of the topic.
* **Clarity and organization of your research.** The poster should be clearly organized with an introduction, body of main points, and conclusions. The Summary should include details from the poster as well as provide additional information and explanation about your research.
* **Appropriate use of visuals.** Effective posters use color, text, and images in ways that are both informative and entertaining. Don’t overload the poster will large blocks of text. Use images that complement and illustrate your points.

\*By “poster” I mean a PowerPoint slide, but we’ll be treating them as if they’re actual posters that you would present at an anthropology conference.

Use the Social Science Department Style Sheet for formatting your Annotated Bibliography. Provide a title page for the Annotated Bibliography. Use the ASA style guides for formatting citations and references in your assignments. The Annotated Bibliography Trial Reference, Annotated Bibliography, and Poster Draft will be submitted to the Assignments folder. The Finished Poster and Poster Summary will be posted to the Discussions forum.

**Topical areas for selection**

***Women’s Movements and Activism:***

Find an example from the history of women’s movements and their activism globally:

* When and where did the movement take place?
* What were the demographics of the majority of the participants (i.e., sex, gender, race, age cohort, socio-economic class, etc.)?
* What were the movement’s goals and how did it intend to achieve those goals?
* Was it effective? How? What were the outcomes of the movement?

***Gender in Advertising:***

Describe and analyze examples of the use of gender in advertising:

* Are the products or services intended for a particular demographic or are these products or services that have been unnecessarily gendered (that is, could be used by anyone but target a specific gender instead)? How?
* What are the demographics of the intended audience (i.e., sex, gender, race, age cohort, socio-economic class, etc.)?
* How are people depicted in the advertisements? Does the advertising rely on stereotypes of sex, gender, race, age, class, etc.?
* What are the societal impacts of gender in advertising?

***Patriarchy and Gender Roles:***

Describe patriarchy as an ideology and examine its influence over gender roles:

* What are the core tenets or principles of patriarchy as defined within gender studies?
* How are gender roles created and supported by patriarchal ideology within our society?
* What are the ways in which patriarchy reinforces oppression intersectionally (by sex, gender, race, age, class, etc.)?
* What methods/policies have been proposed within gender studies in response against patriarchal ideology?

***LGBTQ Culture:***

Select a specific country and examine how LGBTQ culture is represented within that country:

* What significant cultural works (art, music, writing, film, etc.) are connected to LGBTQ culture?
* Who are important historical activists associated with starting LGBTQ social movements?
* What have been the desired goals of historical and modern (post-2000) LGBTQ social movements? How have these goals changed over time?
* What notable changes have been made to the national laws that directly affect the LGBTQ community?

**Research Project Assignments**

**Annotated Bibliography Trial Reference**

***Due: 13 September***

Submit a reference and annotation for **one** of your sources. A title page is not required. I will provide feedback on the reference formatting and thoroughness of your annotation paragraph. This is to help you complete your Annotated Bibliography assignment.

**Annotated Bibliography**

***Due: 4 October***

For your submitted assignment, include the following for **each** of your four sources:

* The complete, properly formatted bibliographic reference, using the Introduction to ASA Style guide.
* A paragraph (6-8 sentences), written in your own words, that summarizes and evaluates the main idea, argument, and evidence from the source.

**Poster Draft**

***Due: 25 October***

To help you prepare your Finished Poster, you will first need to design your poster as a PowerPoint document. As a draft, the poster should be essentially complete, with all of the major elements in place, yet still require editing. The more complete your draft is, the easier it will be for you to finish the poster.

* Blank templates have been provided for you in Content. The differences are only in the poster layout. Experiment with different colors, fonts, and shapes for your poster.
* Construct the poster to include the title, the author (you), and a description of your research, highlighting the major elements. It is useful to design your poster around the standard ‘Introduction’, ‘Main Points’ and ‘Conclusions’ approach.
* Minimize detail and try to use simple, jargon-free statements. One of the most common mistakes people make when creating a poster is to overload it with information. No one wants to read a poster that is jammed full of text.
* The poster should represent a ‘snapshot’ of your work, so show the bits that are most interesting and which can be represented by both text AND high-quality images. Effective posters have a ‘story’ to tell, so make sure that whatever you include is interesting.
* Remember that pictures, tables, and figures are amenable to posters. Your poster should be eye-catching. Make good use of images throughout your poster, but be sure these are of high quality and are relevant to the work you are presenting.
* Make sure that your poster is actually legible, so be mindful of issues like contrasting dark and light colors for the font and background. Keep the text formatting consistent throughout (i.e., use the same font and colors for main text, titles of individual sections etc.).

The PowerPoint document for your poster draft should be submitted to the Assignments folder.

On Sunday, 25 October, the rough draft of your poster is due. A draft means that it is largely complete and has all of the required parts in place, yet still needs additional review, editing, and revision. Use one of the [two](https://metrostate.learn.minnstate.edu/d2l/common/dialogs/quickLink/quickLink.d2l?ou=5019422&type=content&rcode=minnstate-33458492" \t "https://metrostate.learn.minnstate.edu/d2l/home/_blank) [templates](https://metrostate.learn.minnstate.edu/d2l/common/dialogs/quickLink/quickLink.d2l?ou=5019422&type=content&rcode=minnstate-33458494" \t "https://metrostate.learn.minnstate.edu/d2l/home/_blank) provided for you under Content for your poster. You'll notice the template is very minimalist in its formatting and layout. Because a poster is a visual means of presenting information, you'll want to create a poster that uses text, images, and colors in ways that draw the eye and capture the viewer's interest. There should be a good balance of text and images in your poster and both should be visually clear, so avoid font colors that blend into the background color or get lost in a strongly patterned background and use high quality images that aren't heavily pixelated. Spelling and grammar count (although I won't be penalizing sentence fragments in bullet lists), as does ASA formatting for citations and references. Cite and reference all sources used in the poster. Review the guidelines in the [Research Project Directions](https://metrostate.learn.minnstate.edu/d2l/common/dialogs/quickLink/quickLink.d2l?ou=5019422&type=content&rcode=minnstate-33505987" \t "https://metrostate.learn.minnstate.edu/d2l/home/_blank) for more information. Be sure to submit your drafts to [Assignments](https://metrostate.learn.minnstate.edu/d2l/common/dialogs/quickLink/quickLink.d2l?ou=5019422&type=dropbox&rcode=minnstate-33453583" \t "https://metrostate.learn.minnstate.edu/d2l/home/_blank) and don't post them to Discussions. Let me know if you have any questions.

**Finished Poster and Summary**

***Due: 22 November***

Follow these steps to post your Finished Poster and Poster Summary:

1. Delete the second slide from the poster template. Save the poster as a PDF using the “Save as” function in PowerPoint.
2. Start a new thread in Finished Posters and Summaries in Discussions. Type your title on the Subject line.
3. Attach the Finished Poster and Poster Summary, then click “Post”.

Note for Mac users: You must save your Finished Poster and your Poster Summary as PDFs instead of as Pages or Keynote documents. If you post Pages or Keynote documents, your group members may not be able to view them.

The Poster Summary is the narrative that accompanies the Finished Poster. The Summary is your opportunity to provide additional details and explanation about the topic, what makes the topic important or interesting, your approach to it, and what you learned from your research. The Poster Summary should be 1000-1200 words, with ASA-formatted citations and references. A title page is not required. Save the Summary as a PDF or Word document and post as an attachment with your Finished Poster. After reading these directions, email me to respond that you will follow them thoroughly and receive 2.5 bonus points.

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